

# Print Base: LULU

Luxurious natural soft draping Belgian linen

Composition: 100% linen with polyamide core  
Printed width: 138cms | 54.3 inches  
Weight: 230 g/m<sup>2</sup> | 6.78 oz/yd<sup>2</sup>  
Recommended usage: Residential drapery and accessories

## CARE & MAINTENANCE

Dry Clean  
Only use textile detergents  
Use professional cleaners for best results

## Colourfastness to light:

Test Standard ISO-BO2-1994 (Range across CMYK colours)

## Colourfastness to washing:

Test Standard AS2001.4.15-2006 (Range across CMYK colours)

## Colourfastness to drycleaning:

Test Standard AS2001.4.15-2006 (Range across CMYK colours)

## Colourfastness to rubbing:

Test Standard AS2687 - 1997 Class 4

Rating 6/7

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Wet 3 Dry 4

## ECOLOGICAL ASPECTS OF OUR LINENS

Linen scores very highly on ecological factors. Flax is a natural product that does not require irrigation during growth, and needs little or no chemical treatment. All parts of the plant are used, so there is no waste. Linen fabric is 100% biodegradable and recyclable.

The environmental impact of spinning and weaving flax is virtually zero. Our linen supplier invests systematically in new techniques and production methods to further reduce the consumption of energy and raw materials. They are also compliant with the Oeko-Tex 100 standard for independently tested textiles found to be free of harmful substances.

## CO2-NEUTRAL

Our linen supplier was awarded the CO2-neutral label by CO2Logic in 2014. Green electricity, LED lighting, solar panels and optimisation of waste processing are just a few of the measures that were implemented. Emissions that could not be reduced in the short term are offset annually by supporting an international climate project in Uganda that manufactures energy-efficient cookers for local people.



Sustainable  
Green Print



## SUSTAINABILITY

We strive to follow principles of sustainability through all our business activities and the entire process from weaving to production. We print locally to order and only use water-based inks and recyclable bi-products. We regularly research the latest developments in sustainable textile production to ensure we are using all available innovations to reduce the environmental impact of both our production and products.

